

We had another successful meeting in October with over 50 students and professionals in attendance. We'd like to thank Green Bay Packaging for hosting us and giving us a first-hand look at their Coated Products facility. It was truly impressive to see the technology involved in the process of manufacturing pressure-sensitive labels or "stickers," as many of us call them. Kevin McDonald (Finance Director) also talked a great deal about how his role gets involved in so many things outside the "debits and credits" of accounting and really made a case for how a certification like the CMA and the knowledge behind it, helps individuals in the accounting department be valued business advisors within their respective organizations. Kevin's message and all of the technology we saw moving about the plant reminded me of a recent advertisement for the CMA which you can view following the link below:

<https://www.youtube.com/watch?v=QoaS1zGFPSM>

Moving into November, we look forward to getting a chance to see and learn more about the Kroc Center and how Green Bay was selected to be one of the cities chosen to have one. This is also a nice introduction to our club's annual community service activity. We will again be assisting with Salvation Army with counting kettles this year on Tuesday evenings which takes place at the Kroc Center. There will be more logistical information being sent out on that and we'll have more information at the November meeting as well if anyone is interested in getting involved.

We hope to see you all at the November meeting and please don't hesitate to reach out to myself or any of the other board members if you have questions about any of our upcoming events.

Thank you,